

## Charles W. "Chuck" Coker, PhD, SPHR

For the past 20 years Chuck Coker has been one of America's most sought after speakers in the field of personal and professional development. Four out of every five clients asked him to return and share his life changing information and motivational keynotes again. Many Fortune clients used him over 50 times in a single year. His unique slant on corporate and individual development represented state of the art approaches to learning (and its application) in the fields of Leadership, Management, Team Building, Productivity, Sales, and Safety for individuals and/or their companies.

Chuck has published over 100 articles as a regular columnist for **American City Business Journals**, **Worksite Solutions**, and **Woman's Digest**. Some of his articles include:

- *Why America's Present Productivity Approaches Will Never Be Completely Successful.*
- *Performance Training that Guarantees a ROI*
- *Building Teams the New-Fashioned Way.*
- *The Six Keys to Performance Excellence.*
- *Assessment in the Career Development Process.*
- *How to Achieve Quantum Increases in Sales.*

*Chuck's expertise ranges from psychometrics to ancient philosophies. He holds professional designations as a: Certified Master Motivational Trainer, Certified Professional Behavioral Analyst, Certified Professional Values Analyst, Certified Attributes Analyst, Certified Aggression Management Instructor, is Certified in the Myers-Briggs Type Indicator, licensed to administer over 200 profiles and has created over 50 instruments. He is Past Chairman of the President's Council for the National Speaker's Association, Past President of the National Speakers Association (North Florida) and was voted their "Speaker of the Year".*

He has developed and published over 30 training seminars in the fields of personal and career development, sales, safety intervention, change and individual accountability. International companies both large and small embrace his techniques because they are plain, easy to implement, and virtually foolproof. His most recent offering, **The Foundation Series**, is accepted by public corporations nationwide as the cutting-edge process of the 21<sup>st</sup> Century.

*In addition to speaking to America's top businesses, Dr. Coker is embraced by some of the world's most prestigious educational organizations. He has lectured on his state of the art concepts at Harvard, Moscow State University (Russia), Cambridge (London) & Westminster Theological.*

Chuck is also a Grandmaster in Tae Kwon Do (7<sup>th</sup> Degree Black Belt) managing 17 AAU/Olympic certified training schools. His unique slant on life helps him guarantee that even though the speaking engagements and training sessions may only last for a few hours, they will have impact for a lifetime.

Partial  
List of Clients:

AT&T  
Bacardi (Castleton)  
Barnett Banks  
BellSouth  
Beth Israel Hosp.  
Bi-Lo Stores  
Builders Trans  
City of Daytona  
Clear Channel  
Dept. of Labor  
Discount Auto Parts  
General Foods  
GoldCorp  
Harris Corp.  
Harvard  
KinderCare  
Learning Edge  
Morrison's  
Orange County  
Pot O'gold  
Precept Golf  
Priority Associates  
Ryder Truck Lines  
Sprint PCS  
State of Florida  
ToppTelecom  
Tupperware  
TVPPA  
Verizon Wireless  
Westinghouse  
White Industries  
Winn-Dixie Stores  
Xomed Ind.  
Zurich Insurance